

One Billion Gallons.

Clean, available water is the most important **resource** for both human and economic development.

Working together, Nalco and Dow save **one billion gallons** of water a year at Dow's plant in Freeport, Texas.

That's enough water to **sustain** the population of Freeport for 3 years or for the daily use of more than 14.4 million people.*



www.nalco.com/3dtrasar
for more information.

Dow's commitment to addressing the global water crisis includes game-changing technologies, partnerships in strategic regions, and collaboration with industry leaders like Nalco to reduce its environmental footprint.

*Based on average daily water use estimated by the American Water Works Association.